

# Cyber Physical Systems Week 2011 Sponsorship Opportunities

Apr. 11-14, 2011  
Chicago

## CPSWeek 2011 Conferences

1. ACM Conference on Hybrid Systems, Computation and Control (**HSCC**)
2. ACM/IEEE Conference on Information processing in Sensor Networks (**IPSN**)
3. ACM/SIGPLAN Conference on Languages, Compilers and Tools for Embedded Systems (**LCTES**)
4. IEEE Real-Time and Embedded Technology and Applications Symposium (**RTAS**)
5. ACM/IEEE Conference on Cyber-Physical Systems (**ICCPS**)

## Tier I

**Tier I** offers the **maximum** exposure during **CPSWeek**.

Benefits include:

- Space for a booth/table will be provided (during 1 full day of CPSWeek)
- Talk time during banquet or lunch
- Access to registrant lists of all conferences/workshops
- Ability to add a gadget with corporate logo to attendees' package
- Ability to insert promotional flyer in attendees' package
- Free registration for two attendees for CPSWeek
- 150-word corporate profile and logo on CPSWeek website
- 150-word corporate profile and logo on program handed out to all attendees
- Corporate logo on posters and during opening session

**Cost of sponsorship for Tier I: \$15,000**

## Additional Sponsorship Opportunities

- **Conference Dinner:** a high visibility event for the company. Attendees will be informed of the sponsorship [**\$2,000**]
- **Sponsored Bags:** will initially include conference materials/proceedings/ etc. Company name/logo will be visible on bag [**\$1,500** + bag production costs]

## Tier II

**Tier II** offers the following sponsorship benefits:

- Space for a booth/table during the poster/demo session
- Ability to insert promotional flyer in attendees' package
- Free registration for one attendee for CPSWeek
- 150-word corporate profile and logo on CPSWeek website
- 150-word corporate profile and logo on program handed out to all attendees
- Corporate logo on posters and during opening session

**Cost of sponsorship for Tier II: \$7,500**

## Tier III

**Tier III** offers the following sponsorship benefits:

- Corporate logo on CPSWeek website
- Corporate logo on program handed out to all attendees
- Corporate logo on posters and during opening session

**Cost of sponsorship for Tier III: \$3,500**

All sponsors (Tier I, II or III) will have their Corporate Logo and Link posted on the CPSWeek website: <http://cpsweek2011.cs.illinois.edu>